

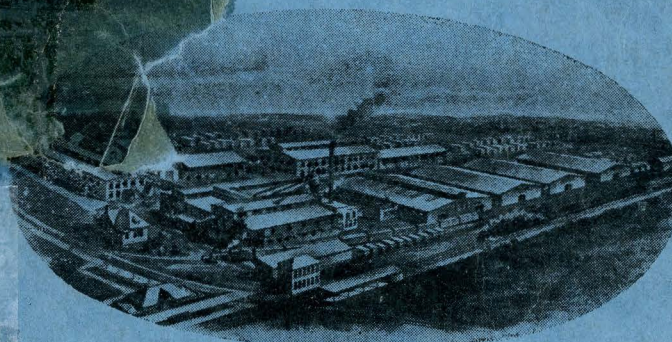
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INDUSTRIAL SALISBURY

1-9-3-4

Business and Professional Directory

*Historical Sketches---Items of Interest
in and Around the City*



E. S. ADKINS & CO.,—Lumber-Millwork
(12 Acres)

EROUS—PRODUCTIVE—PROGRESSIVE



'o Boom==Just A Steady Growth

SPONSORED BY

THE SALISBURY CHAMBER OF COMMERCE

SALISBURY, MARYLAND

Md.

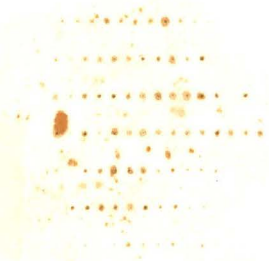
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SALISBURY, MARYLAND



SALISBURY ADVERTISER
PRINTING
SALISBURY, MARYLAND

TABLE OF CONTENTS

	Page
Index to Business Directory	2-3
Introduction	4
My City	5
To the Tourist and Traveler	6
Places of Interest	7
Distances to Various Places	8
Mail Service	9
Interesting Items	10-11
Prono Bono Publico	12
The City's Official Family	13
Professional Directory	14
Pen & Pencil	15
Churches	16
Service Clubs	16
Home For the Aged	17
Interesting People	18-19
Primitive Baptist Home	20
Wicomico Childrens' Home	21
Peninsula General Hospital	22
State Normal School	23
Fraternal Organizations	24
Chamber of Commerce	25
Miscellaneous Matter	26
The Last Word	27
Affro-American Section	28-29
A Tribute to Industry	30
Commercial Section	31-50
Trade Directory Section	51-80

INDUSTRIAL SALISBURY

1-9-3-4

Business and Professional Directory

HISTORICAL SKETCHES---ITEMS OF INTEREST

In and about the City

Situated in the center of the
"Eastern Shore"

A PLEASANT PENINSULA

Sponsored by the Salisbury Chamber of Commerce

Published by

LITTLE JOURNEYS

W. C. THURSTON, *Editor*

Salisbury, Maryland, Nineteen Hundred Thirty Four

1

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STATE TEACHERS COLLEGE
SALISBURY, MARYLAND

INDEX

A. A. A.	51	Chiropractor	57
Accounting	51	City Hall Administrative Departments	57
Adding Machines	51	Cigar Stores	57-58
Advertising	51	Cleaners & Dyers	58
Amplifiers	51	Cleaners and Dyers	58
American Legion	51	Clothing	58
Antiques	51	Coal and Wood	58
Apartments	51	Confectioners	58
Architects	52	Contractors—Builders	58-59-60
Army & Navy Stores	52	Credit Bureaus	60
Associations	52	Creosoted Piling	60
Auctioneers	52	Dairy Products	60
Automobile Agencies	52	Department Stores	60
Auto Parts	52-53	Dress Making	60
Automobile Service	53	Dress Shops	60
Awnings	53	Drug Stores	60
Baking Companies	53	Electrical Contractors	60-61
Banks	54	Electrical Supplies	61
Barber Shops	54	Express Companies	61
Barber Supplies	54	Farm Equipment	61
Baskets & Crates	54	Feed—Fertilizer	61
Beers & Wines	54-55	Florists	61
Beauty Shops	55	Food Broker	61
Beauty Shop Supplies & Equipment	55	Fruits and Produce	61-62
Benevolent Institutions	55	Funeral Directors	62
Billiard Parlors	55	Furnaces	62
Blacksmith & Wheelwright	56	Furniture	62
Boilers and Radiation	56	Furriers	63
Brick and Tile	56	Garages	63
Building & Loan Associations	56	General Merchandise	63
Building Material	56	Gift Shops	65
Bureaus—Departments	56	Golf Courses	63
Carbonated Beverages	57	Grocery Stores	63-64-65
Canneries	57	Hardware	65
Cash Registers and Accounting Machines	57	Hauling	65
Cement & Cement Contractors	57	Hides and Furs	65
Chiropractors	57	Highway Contractors	65

nd
F
189
.S7
1934

INDEX

Hospitals	65	Real Estate	74
Hotels	66	Restaurants and Lunch Rooms	74-75
Ice and Cold Storage	66	Rigging and Hoisting	75
Insurance—Life	66-67	Rooms	75
Insurance—Fire	67	Seeds	75
Investments	67	Seafood	75
Jewelers	67	Service Stations	75-76
Lawyers	68	Sewing Machines	76
Laundries	68	Scales	76
Linen Shops	68	Schools	76
Loans	68	Sheet Metal Workers	76
Locksmiths	68	Shipbuilders	76
Lumber and Millwork	69	Shoes—Retail	76
Machine Shops	69	Shoe Repairing	77
Magazine Distributors	69	Specialty Shops	77
Manufacturers	69	Sporting Goods	77
Maternal Health Center	69	Stationery	77
Millinery	69-70	Stock Brokers	77
Monuments	70	Storage	77
Musical Instruments	70	Storage Batteries	77
Newspapers	70	Store Equipment	77
Newspaper Distributors	70	Supply Houses	77
Notaries	70-71	Tailors	78
Oil Companies—Distributors	71-72	Tap Rooms	78
Optometrists	72	Taxi Service	78
Osteopathic Physicians	72	Tea Rooms	78
Paints	72	Telegraph Companies	78
Painters—Interior Decorators	73	Theatres	78
Photography	73	Tires	78-79
Pet Shops	73	Tourist Homes	79
Plate Glass	73	Towing and Wrecking	79
Plumbing and Heating	73	Transportation	79
Plumbing Supplies	73	Trailers	79
Public Utilities	73	Typewriter Supplies	79
Printing	73-74	Vaults	79
Radios	74	Variety Stores	80
		Veterinarians	80
		Veterans of Foreign Wars	80
		Wall Paper	80
		Washing Machines	80
		Wholesale Confectioners	80
		Wholesale Grocers	80
		Wholesale—Meats	80
		Wholesale—Tobacco and Cigars	80

INTRODUCTION

To begin with, this book is different from other publications of the same faith and order. It was built that way, and the difference carefully inserted with malice aforethought. The Editor is different, and highly pleased with that doubtful distinction.

Things very good or very bad are "different". The reader may draw his own conclusions.

We feel that the snappy little city of Salisbury—sprawled over half of Wicomico County, is different. In fact, we know it. If we did not feel that way about it we'd be lacking in civic pride, patriotism and a proper respect for our neighbors. If you don't feel the same way about your town there is something wrong with you—not with the town.

Salisbury is ugly, dirty, cut on the bias and full of evil. But her ugliness to us is beautiful. If our streets are on the bias, we have a few people who are on the square. Only ten were required to save a city. Out of evil comes good, and because we know that evil exists therein lies our salvation; we are not blind to our faults.

In the reading of this "different" book, if you stumble into some passage that does not please you, read on. Reading something different will do you good and discipline your soul. Now, if never before in the history of mankind—is discipline needed.

Human nature in and around Salisbury is the same old Garden of Eden brand—unchanged since Adam's time. We neither defend nor condemn it. However, our climate, roads, schools, city water, opportunities and agricultural advantages are the best there is.

A lot of good is mixed in with the bad. If our people were perfect, our politicians different from other politicians, our bad dogs toothless, and the hustling little burg a spotless town, you would be embarrassed if you came to live with us. When you find a spotless town and a perfect people, wire at our expense—exact location; it would be well to avoid that place. Opportunity waits here for any man who can prove an honest, law-abiding, hard-working ancestry. To all such a cordial invitation is extended to come in and view the land.

"MY CITY"

"What is it makes my City?
Not her towers,
Her marts or wharves, her
teeming tenements;
These be but parts, something
transcends them all,
A spirit thing—an essence,
genius, soul—
Which wakens through her
moil to consciousness,
And whispers to her peoples
that she lives.

All those that love her she bids
band themselves
To work together that she
gain in grace;
To work together that she
stand secure
'Gainst evils that would rob
her of her fame;
To work, until each worker
comes to see
Her very self as builded, not
of stone,

But a vast structure made of
conscious clay
And dumbly voiceless only to
the dumb.
This living thing, my city
seems to me,
So proud she stands; so
splendid on her plains."

—Anon.

ARE WE PROVINCIAL!

"Thoughtfully considered, force and fruitfulness, and beauty inhere in the sectional idea, and it is very superficial not to perceive these qualities and very stupid not to reckon with them. The story of our country is the story of great sections developing individual characteristics under the pressure of social and economic conditions, and then, by the sheer force of local pride and distinctiveness, reacting upon other sections, and thus shaping into unity that complex result which we call national character. Let's consider sectionalism only as love of home, and interest and affection for one's neighbors.

The outstanding achievements of the great intellects of the world have been the work of those who loved their home lands, and who saw so deeply and so accurately into the meaning of life just about them that they uttered their experiences in forms of such simple truth as to touch the universal heart. Burns upturned the modest violet in rude Scottish earth, but its fate and fragrance have filled the world. One can not imagine Homer and the Greeks traveling abroad for inspiration. England was the crystal drop in which Shakespeare mirrored the world's experience. The quiet lakes were not too narrow a theatre to body forth to Wordsworth's mind his interpretative vision of Nature. Christ needed only the sights and sounds of Judean by-ways to furnish Him with material for the pictures which, hanging forever in our minds, excel all others in wisdom and beauty."

To The Tourist and Traveler:-



This book was built primarily for your benefit, but if you read it all you are foolish. Nobody reads all of anything; we are too busy. Not one good Church member in three reads his Bible thru once a year. We had penned for these pages, and your consumption, a lengthy editorial that would have shaken the world. In some mysterious manner it disappeared, and a priceless gem of literature is probably lost to posterity forever. Reading it before our Chamber of Commerce when the publication of this book was being considered, one of those erudite Gentlemen feelingly remarked that it was hot air. We beg to remind him here that hot air is one of the vital essentials of life. Without it we'd have no vernal tints of spring—no brooks of rippling water. No fields of clover and no song of poets. There'd be a dearth of advertising, and long-winded sermons would dwindle perceptibly.

The underlying purpose of this brochure is to modestly set forth the attractions and advantages of the "Eastern Shore," of which Salisbury is the Capitol. Hustling—homey—hospitable Salisbury, where opportunity keeps open house, and a man is a man if he's willing to toil. It is our cordial invitation to you of forty-seven States to inspect the premises, and if found in good order—measuring up to specifications and sufficiently attractive, to move in with us, bag and baggage, and share the delights of this delightful land.

If you are comfortably situated where you are; making a good living, and respected of your neighbors, stay there. Money does not grow on trees in this section; we have to work for it, but the gold mines of Wicomico and her sister Counties produce annually a King's ransom in the fruits of the soil. Salisbury is the centerpiece, the Hub—of this garden spot of earth. A very Queen of Commerce in a Peninsula of Plenty. Our latchstrings are conspicuously displayed.

Places of Interest to Go and See

IN AND ADJACENT TO SALISBURY

JOHN B. PARSONS HOME FOR THE AGED. An endowed institution.

PRIMITIVE BAPTIST HOME for the Aged. East Church Street.

"THE OLD FURNACE," 10 miles from the city.

GREEN HILL EPISCOPAL CHURCH, built in 1733. 10 miles out—Quantico Road.

ST. PAUL'S EPISCOPAL CHURCH—built in 1741. 2 miles out—Spring Hill Road.

POPLAR HILL MANSION—Built in 1795. Poplar Hill Avenue, City.

REHOBOTH PRESBYTERIAN CHURCH—Founded by Francis Makemie in 1683. Regarded by many as the Mother of Presbyterianism in America. 15 miles out—via Pocomoke City.

BIRTHPLACE OF STEPHEN DECATUR—Ocean City Road—near Berlin, Md.

THE W. F. ALLEN ORCHARDS—Camden Avenue, Extd. (50,000 bearing trees).

PEMBERTON HALL—Built in 1741. The original tract of land, known as "Pemberton," was granted to Thomas Pemberton by Lord Baltimore in the year 1707. Pemberton Hall is now owned by James I. Taylor, of Wicomico County.

"LAKESIDE," the Wailes Homestead, a veritable garden spot in the heart of the city. Occupied today by the fourth generation, the title will undoubtedly pass in unbroken succession to the next. One of the bricks in its sturdy chimney bears the date of 1831.

THE WICOMICO CHILDREN'S HOME. (Ocean City Boulevard).

WASHINGTON COLLEGE, Chestertown, Md. Founded in 1782. The only College in the United States to which the illustrious Washington lent his name.

OCEAN CITY—thirty-two miles east.

PRINCESS ANNE—our neighbor to the South.

CRISFIELD — largest shipping point for Seafood in the world.

BERLIN AND SNOW HILL—our neighbors.

CAMBRIDGE—on the blue waters of the Choptank.

POCOMOKE CITY—where the river has no bottom.

These nearby places have a peculiar charm all their own. Rich in memories and relics of the past, they are keeping step with the present.

And so on—ad infinitum; ask questions and keep going.

Distance From

SALISBURY TO

Washington, D. C.	100.3
(By way of Annapolis Ferry)	
Baltimore, Md.	95
(Also by way Tolchester Ferry)	101
(By way Md. State Highway)	173
(By way of Delaware)	155

SALISBURY TO

Wilmington, Del.	106
Philadelphia, Pa.	133
Lancaster, Pa.	153
York, Pa.	171
New York, N. Y.	230

SALISBURY TO

Parsonsburg, Md.	7
Pittsville, Md.	11
Willards, Md.	15
Whaleysville, Md.	17
Berlin, Md.	24
Ocean City, Md.	32
Snow Hill, Md. (via Millville) ..	19
Pocomoke City, Md.	29
Princess Anne, Md.	14
Crisfield, Md.	38

SALISBURY TO

Delmar, Del.	7
Laurel, Del.	13
Seaford, Del.	21
Bridgeville, Del.	28
Greenwood, Del.	32
Harrington, Del.	41
Dover, Del.	59
Smyrna, Del.	70
Middletown, Del.	83
New Castle, Del.	102

Georgetown, Del.	27
Milford, Del.	4
Rehoboth, Del.	47
Selbyville, Del. (via Berlin)	35
Millsboro, Del. (via Laurel)	31
Cape Charles, Va.	103
Eastville, Va.	95
Chincoteague, Va.	50
Accomac, Va.	59
Onley, Va.	63
Parksley, Va.	58
Onancock, Va.	64
New Church, Va.	36
Tasley, Va.	62
Exmore, Va.	77

SALISBURY TO

Mardela Springs, Md.	12
Sharptown, Md.	19
East New Market, Md.	33
Vienna (via Rhodesdale)	34
Cambridge, Md.	43
Hurlock, Md.	33
Preston, Md.	40
Easton, Md.	52
St. Michaels, Md.	62
Claiborne, Md.	68
Federalsburg, Md. (via Hurlock) ..	40
Denton, Md. (via Preston)	55
Centreville, Md. (via Easton) ..	73
Chestertown, Md.	89
(via Preston and Denton)	
Greensboro, Md.	62
Goldsboro, Md.	67
Tolchester, Md.	101.4
Elkton, Md.	117.6
(via Goldsboro and Denton)	

Seeking information and assistance? Our police force are courteous and considerate.

INCOMING---OUTGOING MAIL SERVICE

Mail for the North and West dispatched	5.50 A. M.
Southbound—to Cape Charles, Va.	10.50 A. M.
Southbound—to Cape Charles, Va.	1.15 P. M.
All points North and West	2.15 P. M.
All points North and West	9.00 P. M.

SUNDAY ONLY

All Mail dispatched	6.00 P. M.
Mail received from all points	4.45 A. M.
Mail received from points North	11.45 A. M.
Mail received from points North	2.00 P. M.
Mail received from points South	3.00 P. M.
Mail received from North and West	7.15 P. M.
Mail received SUNDAY—all points	8.00 A. M.
Mail received SUNDAY—From the North	2.30 P. M.

Post Office Lobby open daily except Sunday	4.45 A. M. to 9.00 P. M.
Sunday from	8.00 A. M. to 6.00 P. M.

R. H. PHILLIPS, Postmaster

INDIAN NAMES

Indian names abound in this section, but their original meaning is very difficult to trace.

WICOMICO means "a place of houses," the term being applied by the friendly Indians, as they retreated farther and farther into the forest, to the white man's settlement on the banks of the river.

There are two versions of the original meaning of TONY TANK—the beautiful suburban home of Mrs. Vanderbogart on Camden Avenue Extended. One is that the name was evolved from TUNDER TUNK, an old Indian Chief who lived in that section; another is that it was at one time the property of Tony Lank, which was gradually corrupted to TONY TANK, being generally known as "Tony Lank's place during his lifetime."

EMERGENCY CALLS

Fire Call	125
Hospital Call	121
Police Call	150

FIRE DISTRICTS

General	11
Back Test	2
North Salisbury	3-3
East Salisbury	3-5
South Salisbury	2-3
Camden	3-2
Commercial	4-4
Newtown	4-3
Georgetown	4-3
California	2-5
Jersey	1-5
Out of Town	5

Interesting Items

Salisbury holds much of interest; briefly listing a few items—It has

A population of approximately 12,000.

Two Volunteer Fire Companies—the best on earth.

Schools—public and private, to the magic number of 7.

57 varieties of grocery stores.

The best Chamber of Commerce in the State.

1 V. F. W. Post.

1 American Legion.

18 Churches.

A mite of Christianity.

Ten good men—enough to save a city.

5 Bridges over the same river.

60 odd public buildings—erected within the last ten years; an average of one every sixty days.

3 Banks.

10 Hotels.

15 Fraternal Organizations.

9 Service Clubs.

10 Policemen.

1 small jail.

2 Homes for the Aged.

22 Restaurants—nobody goes hungry.

6 Chain grocery stores.

15 "Shore Owned Stores."

4 Tourist Homes.

36 Contractors and Builders.

1 Ship Building Plant.

700 good wives who support their husbands.

An agricultural gold mine (Wicomico County) that keeps right on producing.

2 Stock Exchanges.

3 Newspapers—same number of editors.

1 Flower bordered plat in the cemetery—reserved for H. L. Mencken.

1 Potters Field—with a grave only for the depression.

1 man who knocks the town—latest reports of his condition were not favorable.

5 Loan Agencies—no comment.

1 History of the City—accurately compiled. (See editor of the Times).

A town clock that keeps time.

Hero worshippers and ultra conformists.

A forgiving spirit and a kind heart.

A keen sense of humor.

1 Mechanic—next to the best in town—Specializing on the Hup—Packard—Cadillac (inquire of anybody).

1 man, following in the steps of the Master, who goes about doing good.

A welcome for every stranger within her gates.

All the fashions—fads—fanatics, virtues and vices, with bridge clubs for good measure.

Unlimited freedom to do as you dam please—aside from tearing down the city hall, and stepping on your neighbors toes.

Visitors who come want to stay.

Those who settle in the neighborhood never leave.

It has a peculiar something all its own—that makes you love it and hate it, and swear by it, and stand by it and with it until death do you part.

It has 12,000 inhabitants who hold it as a scrap of the original Eden—miraculously saved from the fall; and view it thru tear dimmed eyes as the rarest and most delectable garden spot of earth—the one perfect rose of creation.

It has all the ingredients of happiness—if you'll do the mixing. It has love and joy and sorrow, and work and play, and the laughter of little children.

200 years old—it is still young—and lusty with the spirit of eternal youth.

It has opportunities unnumbered; come in and stake your claim.

Pro Bono Publico

Briefly scanning the copy for this book, our literary critic declared it was a "Hodge-Podge of sense and nonsense." Real compliment that; life is the same alluring mixture. Man is the only animal who laughs or cooks his food, and those who take this brief existence too seriously die young. The best therapeutic agencies are sugar coated; it is easy to scribble on and on—and far into the night, but finding someone to read it, aye, there's the rub! With that in mind we have endeavored to lighten our pages with a grain of humor—so as to make the contents more palatable.

If an occasional phrase punctures the inflated ego of a few Sacred Cows, so much the better. It won't hurt the cows, and a quiet chuckle at our expense will enable you to face the problems of the day with a stouter heart. Laughter and work and play make a strong team. Underlying all the quips and jokes, there is a serious purpose in this book. It is our messenger to the world at large. It has been compiled partly for our own information, and partly for those who might be interested in visiting—or securing a home on the Peninsula. This Peninsula, better known as the Eastern Shore and Delaware, is in one sense of the word a geographical unit, stretching its graceful length from the banks of the Brandywine to the shining sands of Kiptopeke. (Cape Charles, Va.)

Rich in historic interest, intersected by numerous rivers and bays, criss-crossed with approximately eleven hundred miles of State roads; blest with a mild climate; dotted with Churches and schools, and owning a soil as fertile as the valley of the Nile, it abounds with opportunities—not for the accumulation of great wealth, but for health and happiness, and a comfortable living to all within its borders.

Additional information—with the required facts and figures, will be cheerfully furnished by our Chamber of Commerce. An organization, by the way, which attends to business in lieu of wasting its time at banquets and "get-together-meetings." We have no interest in any "farms for sale"; there is not an acre advertised in these pages as far as we know. But, strange as it may appear, our Real Estate dealers are reliable, good, straightforward fellows, indigenous to the soil, who can be trusted to do the right thing.

If the "back to the farm" itch has attacked you; if you want fresh air and sunshine—good neighbors, and a little plat of land to call your own; or if you'd prefer a small town that advertises no boom, and does not expect one, but enjoys a steady growth from year to year; a town possessing every advantage that the big city can offer except smoke and noise, we would advise you to register at one of our good hotels, and take a squint at the surrounding territory.

The City's Official Family

Judge of the Circuit Court	Hon. Joseph L. Bailey
State's Attorney	Levin Claude Bailey
Judge of the Peoples' Court	S. King White
City Solicitor	A. Everett Williams
Clerk of the Court	Ira D. Turner
Register of Wills	M. N. Nelson
City Treasurer	J. Richard Laws
City Engineer	Frank H. Dryden
County Treasurer	Charles W. Bennett
Supervisor of Tax Assessments	Jerome T. Hayman
Building Inspector	W. F. Bounds
Sheriff	G. Murray Phillips
Deputy Sheriff	Charles H. Truitt
Deputy Sheriff	Don Parks
U. S. Deputy Marshal	Ralph Duffy
Clerk of the Peoples' Court	W. L. English
Custodian of Courthouse	James C. White

POLICE FORCE

Chief of Police	N. H. Holland
Assistant Chief	George Williams
Patrolmen—White, Furniss, Broughton, Brewington, Hubbard, Shores, Wilson, Rau, Kelly	

FIRE DEPARTMENT

Chief of Fire Department	F. A. Grier, Jr.
Fire Department—Station No. 2	Henry T. Chatham, Capt.

AT THE CAPITOL

William S. Gordy, Jr.	Comptroller of the Treasury, State of Maryland
David J. Ward	State Senate
C. W. Whealton	Senior Member State Legislature
E. Sheldon Jones	State Legislature
P. E. Burroughs	State Legislature
O. Straughn Lloyd	State Legislature

Professional Directory

PHYSICIANS AND SURGEONS

Dr. H. A. Barnes General Practice
 Dr. J. McFadden Dick Surgery
 Dr. John M. Elderdice General Practice
 Dr. Hunter R. Mann General Practice
 Dr. R. M. Nock Surgery
 Dr. Harry C. Tull General Practice

Professional Building—Telephone 1145

Dr. Charles F. Brown General Practice
 Ocean City Road—Phone 790 Parsonsburg, Md.—Phone 1812-F-12
 Dr. A. B. Burris General Practice
 Fisher Building, W. Main Street—Phone 835
 Dr. Chas. T. Fisher Physician and Surgeon
 300 N. Division Street—Phone 177
 Dr. H. S. Hurdle Health Officer
 Advertiser Building—Phone 820
 Dr. L. A. Radamaker Surgery
 Whealton Building—Phone 1012—995
 Dr. Gardner Spring, Sr. General Practice
 1209 N. Division Street—Phone 1025
 Dr. Gardner Spring, Jr. General Practice
 Elizabeth Street—Phone 1025
 Dr. Charles R. Truitt General Practice
 206 East Church Street—Phone 663
 Dr. H. S. Wailes Physician and Surgeon
 234 West Main Street—Phone 436
 Dr. Jesse R. Wanner General Practice
 506 N. Division Street—Phone 1019

DENTISTS

Dr. Louis A. Dehon Professional Building, telephone 1145
 Dr. R. O. Higgins 200 N. Division St (Williams Bldg.) Telephone 744
 Dr. J. W. Purnell McCrory Building, West Main Street
 Dr. V. W. Richards 234 West Main Street, Telephone 420
 Dr. Chas. F. Smith Adkins Building, Telephone 711
 Dr. Harry T. Smith 207 N. Division Street, Telephone 721
 Dr. John M. C. Willin 112 W. Main St. (Whealton Bldg.) Telephone 1203

XRAY LABORATORIES

Peninsula General Hospital, Peter J. Kapo, M. D., Radiologist—Phone 121

EYE, EAR, NOSE AND THROAT

Dr. James R. Bishop Colonial Building, Telephone 1244
 Dr. W. O. Daisey Professional Building, Phone 1145

Pen and Pencil

In common with other small towns, where true genius has its birth, Salisbury and vicinity has many devotees of the Pen and Pencil. With pardonable pride, we present a list of our Knights of the Pen, many of whom are widely and favorably known.

LYNN PERRY—Lafayette College, Easton, Pa.

"Electro—Chemistry in Sewage Treatment."

"Diagrams for the Solution of Hydraulic Problems."

"A Branch of the Perry Family Tree."

Contributor to various technical magazines; "The legal Equipment for Surveyors" appearing in Proceedings of the American Society of Civil Engineers—Jan. 1934.

CHARLES J. TRUITT—"A History of Salisbury."

Editor of The Wicomico News and Salisbury Times.

MISS MARIA ELLEGOOD—"A History of Wicomico County."

DR. WM. J. HOLLOWAY—Principal, State Normal School.

"Participation in curriculum making as a means of supervision."

Various bulletins on Supervision—Standard school buildings.

"Why Supervise Rural Schools?"

"Digest of Public School Laws," Issued by the State Department of Education.

Contributor to the Virginia Educational Journal.

Contributor to the Proceedings of the Department of Superintendence of the National Education Association.

DR. JAMES R. BISHOP—

"The Treatment of Oto-Rhinological Conditions with Free Iodine Administered Subcutaneously."

Contributor to Medical Journals.

CARL H. MONSEES—

Contributor to Research and Financial publications.

Publisher of "Little Journeys in Rhyme."

Revived and republished "The Entailed Hat."

Newspaper contributor.

P. DALE WIMBROW—

"A Sardine and a Cracker." (A book of verse.)

"The Good Old Eastern Shore." (Song version of its charms).

Contributor to various publications.

MRS. PAUL O. B. BAKER—

Newspaper Correspondent and Poet.

W. C. THURSTON—

"Little Journeys in Rhyme." C. H. Monsees, publisher.

E. SHELDON JONES —

Editor and Newspaper Correspondent.

CHURCHES

BETHESDA M. P. CHURCH
Rev. W. H. Litzinger, Pastor

CHURCH OF ST. FRANCIS DE
SALES

8 and 10.30 Mass (A. M.) every
Sunday.
Rev. Edward A. Dougherty

ST. PETER'S EPISCOPAL CHURCH
Bishop George W. Davenport
Acting Rector

GRACE METHODIST EPISCOPAL
CHURCH

Rev. J. Smith Eldridge, Pastor

ST. ANDREW'S METHODIST
EPISCOPAL CHURCH

Rev. Rosser P. Edwards, Pastor

TRINITY METHODIST EPISCOPAL
CHURCH

Dr. A. L. Franklin, Pastor

ASBURY METHODIST EPISCOPAL
CHURCH

Rev. George W. Humphreys, Pastor

WICOMICO PRESBYTERIAN
CHURCH

Rev. Thomas A. Williams, Pastor

ALLEN MEMORIAL BAPTIST
CHURCH

Rev. J. N. Stewart, Pastor

SEVENTH DAY ADVENTIST
CHURCH

CONGREGATION OF ISRAEL
Camden Court
Rabbi Moffitt

PRIMITIVE BAPTIST CHURCH
Elder G. E. Coulbourn, Pastor

HOLINESS CHURCH
Rev. T. S. Dixon, Pastor

BETHANY EVANGELICAL
LUTHERAN CHURCH

Rev. Casimir David, Pastor
Services—I. O. O. F. Hall

STENGLE M. E. CHURCH
"West Side"
Special Services

SERVICE CLUBS

CHAMBER OF COMMERCE

Cooper Building
Frank H. Dryden, President
Mrs. A. M. Prout, Acting Secretary.

ROTARY CLUB

Dr. W. O. Daisey, President
Harry C. Adkins, Secretary.

WICOMICO COUNTY WOMAN'S
CLUB

Mrs. T. J. Caruthers, President.
Mrs. Harry L. Harcum, Recording
Secretary.

BUSINESS AND PROFESSIONAL
WOMAN'S CLUB

Miss Florence Riley, President.
Miss Mary Lankford, Recording Sec-
retary.

LIONS CLUB

Carl H. Monsees, President
Wallace H. White, Secretary.

WICOMICO JUNIOR WOMAN'S
CLUB

Mrs. Chas. A. Skirven, President.
Mrs. Martin Luther Enders, Record-
ing Secretary.

THE HOMESTEAD
HOMEMAKERS CLUB

Miss Marian Swanson, Home Demon-
stration Agent.

NURSES ALUMNAE ASSN.

Peninsula General Hospital
Miss Mabel Empet, President.
Miss Lillie Watson, Secretary.

WICOMICO HIGH SCHOOL P. T. A.

Mrs. Wm. J. Holloway, President.
Miss Dorothy Holliday, Secretary.



JOHN B. PARSONS HOME FOR THE AGED

BANKS

SALISBURY NATIONAL BANK—
Howard H. Ruark, Cashier. Assets:
\$3,301,090.96.

FARMERS AND MERCHANTS
BANK—Paul E. Watson, Cashier.
Assets: \$1,557,622.62.

COUNTY TRUST CO. OF MARY-
LAND—Salisbury Branch. Home of-
fice: Cambridge, Md. Assets: \$8,190,-
244.92. C. M. Freeman, Cashier.

BANK CLEARINGS FOR 1933

\$37,853,720.32

Bank clearings for January of
1934 showed an increase of \$140,000,
over January of the previous year.

HAMMER AND SAW

Building permits issued 1932-1933,
498. Total Valuation \$529,604.00.

Salisbury has a water supply—pure and wholesome, sufficient for a city of
forty thousand people, which could easily be increased to care for a population
of 400,000.

The source of supply is located on a fifty acre tract—which is rapidly being
converted into a public park—consisting of numerous lakes and recreation
centers.

Sanitary conditions are unequaled in any town of its size.

INTERESTING PEOPLE



Mr. L. W. Gunby, dean of Salisbury's business men, and founder of the L. W. Gunby Co., who has been working steadily for 65 years. Long a prominent figure in the varied activities of the city, devoted to his Church, and a consistent supporter of every good cause, he has mastered the art of growing old gracefully. Still at his desk, he stoutly maintains that he is not tired.

Wm. S. Gordy, Jr., President of the Salisbury National Bank, of whom it might be said: "From office boy to President" of the institution he has served for 38 years. Comptroller of the State since 1922, he is never too busy to respond to the many demands made upon his time and talents. His formula for success is "sticking to your job."

Dr. Wm. J. Holloway, whose interest in education, coupled with determination and persistence, was largely responsible for the erection of the State Normal School in this city. It is interesting to note that Dr. Holloway has been engaged in public school work since 1893. Considered one of the best educators in the State—with an unbroken record of forty years service, he is still youthful and active.

Samuel D. Feldman, of Feldman Brothers, who started in business with six magic rugs as a cornerstone on which to build one of the largest and most complete furniture stores on the Peninsula.

George C. Bounds, of G. A. Bounds & Co., the only "self-made" man on record who does not brag about it. With it all—a good fellow, a good friend and a keen, level-headed straight shooter—business man.

Dr. Harry C. Tull, who frankly admits that the potency of pink pills is grossly exaggerated.

One conscientious mechanic, who always inquires of his patron—"Do you think that is too much?" Further comment would be sacrilege.

Mr. John G. Brittingham, of Bethesda M. P. Church, who has not missed a single session of Sunday School for 35 years. And Mr. Brittingham is not an old man.

Mr. E. W. Merrick, who leavens each busy day with his Sunday religion which he brings down town with him every morning.

Mr. F. L. Smith, member of the L. W. Gunby Co., who has been with his firm, and steadily on the job for 45 years.

"Daddy" Walls, who introduced life insurance to the Eastern Shore. (Continental American Life).

H. L. Purnell, originator and manufacturer of toilet preparations, sold by the H. L. Purnell Co., in every State in the Union.

I. E. Jones, starting from scratch at 14, telegrapher at 16, Station Agent, Chief Clerk, Division Manager, Traffic Manager, Mayor of the City. Successes and failures, publishing a weekly paper, and never an unkind word said about him.

Two big hearts and noble souls who sponsored the Wicomico Children's Home. Their names—with other good deeds, are concealed in their right hands, of which the left knows nothing.

One woman with ten living children—some at school, and others helping mother, smiling and working her way through life, and keeping her family together.

Custodian of the Court House, James C. White—big, burly and ugly, who goes about doing good.

Our good neighbor Milford Nathan, of Cambridge and Salisbury; the man of many friends.

C. L. Ulman, (Charlie) who exemplifies that rare combination of Business Man and "Good Fellow," so seldom found.

One woman who is loyal to her Church, and lives up to its precepts. A woman who feeds the hungry and shelters the homeless; a woman whose great kindness of heart is known to few; motherly, conscientious and hard-working, her passport to heaven will be the toil-worn hands that have labored unceasingly for others through the years. (Mrs. Nettie White).

U. G. Langston, a colored citizen—intimately known to the editor, who exemplifies in his daily life, as no other man in the community, the eternal principles of the Sermon on the Mount.

Miss Beatrice Pryor, Executive Secretary of the Welfare Association; capable, kindly, sympathetic and understanding.

One of the straightest—cleanest, finest men God ever made; the editor's friend for twenty years.

One good physician who was born grouchy, and will die greatly beloved and sincerely mourned.

"Tom" Parker—Mill boy working for less than 5c an hour. General foreman of Plant, State Legislator, Mayor of the City. Honest—plain spoken, hard working—the typical 100% American.

Mr. H. H. Hitch, of H. H. Hitch & Bro., who has been in business at the same stand for 54 years. Owing to 78 he hardly appears to be 54 years old.

Discreet inquiries on the part of the reader will reveal the identity of those whose names are omitted.

Many others whose names are written in the Book of Life; come and meet them.

The Primitive Baptist Home



The Primitive Baptist Home, located at East Church and Naylor Streets, Salisbury, Maryland, was opened in 1928. Its object is to provide a home or funds for members and believers of the Primitive Baptist faith. The Home is primarily intended for the aged and dependent, but while there are available rooms, paying guests can be accommodated for long or short periods. It is governed by a Board of Trustees consisting of fourteen men elected by the Associations that are members of the organization. The officers of the Home are Dr. William J. Holloway, Salisbury, Maryland, President; Hewitt Osborn, Athens, New York, Vice-President; Henry T. Leferts, Nutley, New Jersey, Treasurer; Cyrus Risler, New York City, Secretary; David H. Vorhees, Pennington, New Jersey, Assistant Treasurer.

The Home contains twenty-five bedrooms, seven on the first floor, eleven on the second, and seven on the third. There are two pleasant living rooms, a sun parlor hall, dining room and kitchen on the first floor. The house is surrounded by about two acres of ground with fruit and shade trees, shrubbery and lawn. There are two cement driveways leading into the grounds from the streets.

The need for the Home is very generally admitted and it seems to be meeting that need in a most creditable manner.

WICOMICO CHILDREN'S HOME

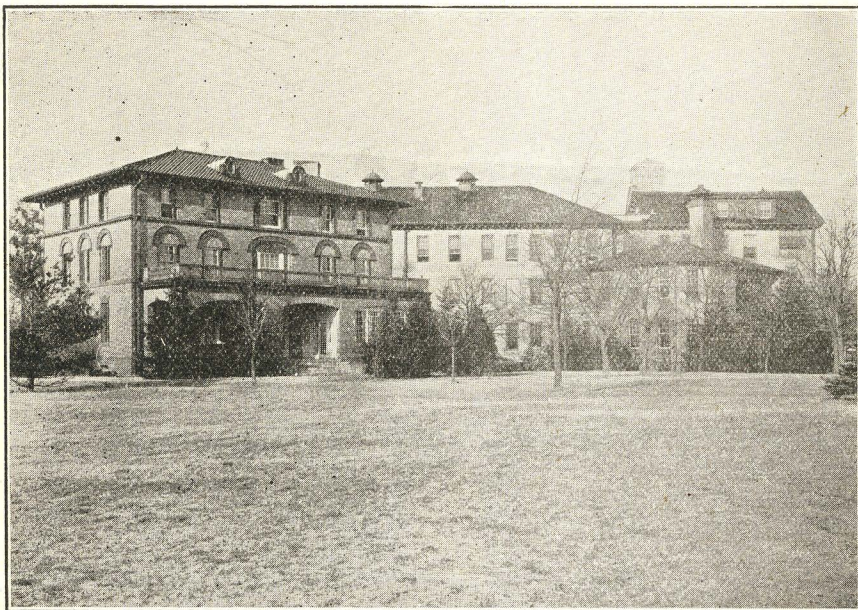


OCEAN CITY BOULEVARD

The Wicomico Children's Home is in very truth, a real home and a way-side refuge for orphan children of tender years. It is not endowed—neither is it a State institution. It belongs exclusively to Salisbury and Wicomico County. In and about, and around it is the spirit of Him who said "suffer little children to come unto me and forbid them not." It had its inception in the mind of a good woman whose heart goes out to all of suffering humanity. It was backed by a good man whose broad sympathies prompt him to many good deeds; kindly acts of his right hand—of which the left knows nothing. Civilization and good citizenship travel on the feet of little children. Good impulses when given expression in concrete form, have a far reaching influence. Other beautiful old home on the Ocean City Boulevard became a safe harbor for tender young lives whose parents were either dead, or could no longer support them. The Home is un-denominational: as long as there's a bed no homeless waif is refused shelter. What it has accomplished, and the good work it has done, even in the short space of four years, deserves a longer story than can be told here. Its chief function is to rescue the smaller children, and eventually place them in good homes where they will be reared under wholesome influences.

Mrs. Rhett Duffis is the Matron in charge; a kindly sympathetic woman who mothers her little brood with infinite patience and much care. The Home is open to visitors, and the little tots, tiny buds of humanity, with starry eyes and rosy cheeks, will welcome you with glad acclaim.

It is a high tribute to the good people of Salisbury, that the city as a whole takes a proprietary interest in the Children's Home. Automobiles are at their disposal; the Butcher—the Baker, the Barber and the Candle-stick Maker, all give freely of their services to the little ones.



PENINSULA GENERAL HOSPITAL
(An Accredited Institution)

Dr. Harry C. TullPresident of Staff and Chief of Medicine
Dr. J. McFadden DickChief of Surgery
Dr. Charles T. FisherAssociate Chief of Surgery
Mrs. Cora Walton Superintendent

SCHOOLS

The Wicomico High School at Salisbury employs 28 teachers and has an enrollment of 760 children. Mr. C. H. Cordrey is the principal. The school offers 32 units for graduation and requires 17. General, Academic, and Commercial Courses are offered and certain special subjects, such as Home Economics, Industrial Arts, Physical Education, and Music. The new high school building represents an investment of about \$450,000.00.

There are four elementary schools in Salisbury.

Upton Street—Mrs. Ella Lee Betts, Principal.

East Salisbury—Mrs. Rosena C. Jones, Principal.

Chestnut Street—Miss May C. Hill, Principal.

Bell Street—Miss Elizabeth W. Woodcock, Principal.

There are 32 elementary teachers employed in Salisbury and the elementary enrollment is approximately 1,470.

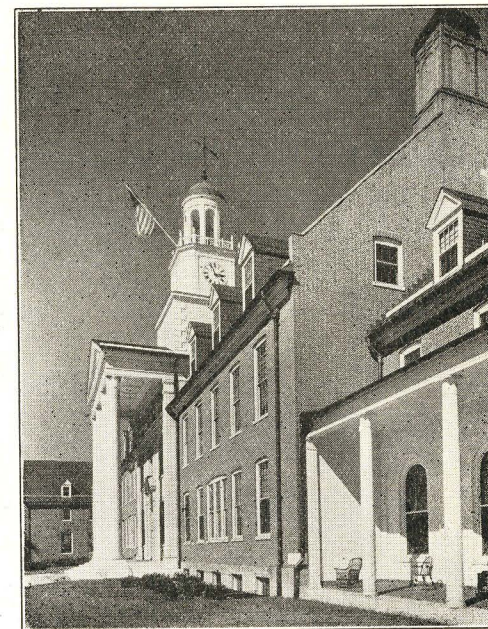
Ten buses bring elementary and high school children to Salisbury from various sections of the county near Salisbury.

The State Normal School

AT SALISBURY

A teachers Training College
on the beautiful Eastern Shore.

A three year curriculum for
men and women.



The Salisbury Normal School is fully cognizant of the fact that a good school—and this applies to all schools, of whatever kind or grade—must have a modern building, well planned and well built, beautiful, sanitary, and adequately equipped for its needs; trained, experienced, competent teachers; students who are regular in attendance and animated by the proper spirit; and patrons who take an intelligent, responsible, participating interest in all the aims, activities, and achievements of the school. After almost nine years of loyal service to the people of Maryland, the Salisbury Normal School feels that it has been reasonably successful in its efforts to establish and to maintain a school that students, patrons, friends and critics will applaud as a good school.

It realizes, too, that the teacher-training schools of America, by whatever name they may be known, occupy the most strategic position in the warfare that the colleges are called upon to wage for the future security of our beloved country, for the welfare and happiness of our people, and for a citizenship of tomorrow that will become the fabric of an improved social structure. The Salisbury Normal School has always endeavored to assume its full share of responsibility in securing for every classroom an enthusiastic, well-trained and competent teacher. It is its sincere desire that young men and women of good health, of fine intellectual capacity, of high moral purpose, the best talent of every locality, may continue to enlist in the educational army, that they may continue to recognize the unusual opportunities that exist at the local teacher-training institution for successful work and happy living; and that they may leave the school well trained for that leadership so essential in the teachers of the public schools of a democracy.

Fraternal Organizations

B. P. O. E.

George E. Richardson, Exalted Ruler; Roy J. Rhodes, Secretary. Elks Home: West Main Street.

KNIGHTS OF PYTHIAS

Dr. James R. Bishop, Chancellor Commander; J. Woolford Johnson, Secretary. Meet I. O. O. F. Hall.

I. O. O. F. NEWTON LODGE NO. 56

Harold Parsons, Noble Grand; Harvey Campbell, Secretary. I. O. O. F. Hall, Every Tuesday evening.

RED MEN—MODOC TRIBE NO. 104

E. D. Ellis, Sachem; S. H. Dawson, Secretary. Red Men's Hall, 107 Market Street. Monday Night.

JR. O. U. A. M.

SURPRISE COUNCIL NO. 169

Conrad Livingston, Counsellor; George W. Hopkins, R. S. Todd Building, every Tuesday, 7.30 P. M.

I. O. M. BLUE RIDGE NO. 50

Francis Hudson, Worthy Master; George H. Kersey, R. C. Todd Building, Friday nights.

DAUGHTERS OF AMERICA

L. I. O. M.

Mrs. Reba Jones, Worthy President; Mrs. Chas. Livingston, Sec.

DAUGHTERS OF LIBERTY

Mrs. Eva Elliott, Counsellor; Mrs. Susie Lewis, R. S. East Church St. Hall, Friday evenings.

SENIOR ORDER U. A. M.

Levin S. Short, Counsellor; Edgar Adkins, Sec. Friday nights.

A. F. & A. M.

Regular Meeting Nights of Various Organizations in Masonic Temple, Salisbury, Md.

Wicomico Lodge No. 91, Ancient Free and Accepted Masons—First, Third and Fifth Tuesday of the month.

Chesapeake Royal Arch Chapter No. 17—Second and Fourth Tuesday of the Month.

Giblim Council No. 12, Royal and Select Masters—First Thursday of the Month.

Thomas J. Shryock Commandery No. 11, Knights Templar—Second and Fourth Thursday of the Month.

Salisbury Lodge of Perfection—Ancient and Accepted Scottish Rite of Free Masonry—Third Monday of the Month.

Salisbury Chapter, Order of DeMolay—First, Third and Fifth Wednesday of the Month.

Wicomico Chapter No. 91, Order of the Eastern Star—Second and Fourth Friday of the Month.

Eastern Sho' Forest No. 53, Tall Cedars of Lebanon—Third Thursday of the Month.

CHAMBER of COMMERCE



Borrowing from that versatile columnist, Mrs. Nell C. Westcott—of "Frying Pan" fame, here are some of the reasons why the progressive business men of Salisbury founded and support a Chamber of Commerce—

Because through the chamber of commerce the individual citizen can best discharge his obligations to the county in which he lives and makes a living.

Because he reaps benefits in his personal affairs through the concerted planning, counsel, and action that is best obtained through the work of the chamber of commerce.

Because he realizes that every man owes a debt to his community that cannot be paid in taxes—a debt of personal service.

Because he believes that the man who serves his community through active participation in the work of his chamber of commerce will develop his own powers and broaden his own views.

Because the chamber of commerce unifies the public spirit of any community and directs it into useful and constructive channels.

Because the chamber of commerce helps create and express sound opinion on questions affecting the welfare of our city and county, our state and the country at large.

Last Minute News Items

The FOUR ACE FLYING CLUB—Hebron Airport—will fly away with you to any place—anywhere, and also teach you to fly. Very low rates to students.

Hebron Airport, P. O. Box 626.

G. M. C. Trucks sold by Powell Motor Co. Office and display rooms, East Church Street. C. L. Powell, Mgr.

Renewed interest in the Boy Scout movement, under the capable management of Fred P. Adkins, Area Chairman.

A cordial welcome to the city is extended to Mr. and Mrs. E. H. Littlefield, of the Keystone State, who have come to make their home with us.

Mr. Littlefield takes over the management of the Conoco Service Station on N. Division St. Later, he will also operate a Dairy Supply business. He has a good word for Salisbury and the Eastern Shore, and will soon be a genuine Eastern Shoreman. We are very much obliged to Pennsylvania for the loan of these worthy citizens. Good old Pennsylvania stock is hard to beat, and Mr. and Mrs. Littlefield are doubly welcome in our midst.

PERSONAL MENTION

Purely out of civic pride, two of the city's biggest boosters, Sidney T. Johnson and Harrison Townsend, admonished us to build a good book, and count them in on the cost. Many others did the same thing. "One hundred per cent cooperation" originated in Salisbury. For a complete list of these city boosters, and supporters of every good cause, see the Trade Directory section; thirty pages, over 750 items under 152 classifications. "Getting together—working together and staying together" is Salisbury's prescription for the cure of that national malady—the depression. A word to the wise is sufficient.

RENDERING UNTO CAESAR

The printer is a faithful servant, not only for those connected with the business, but also for the public at large. Without him what would be the state of the world at large? Why, tyrants and humbugs in all countries would have everything their own way. The printer is the friend of intelligence and thought; he is the friend of liberty, of freedom, of law; indeed, the printer is the friend of every man who is a friend of order—the friend of every man who can read. Of all the inventions, of all the discoveries in science or art, or all the great results in the wonderful progress of mechanical energy and skill, the printer is the only product of civilization necessary to the existence of free man.

THE LAST WORD



Briefly, we acknowledge, with sincere appreciation, the cooperation and support of those who aided in the publication of this book. We are indeed grateful to the capable Acting Secretary of the Chamber of Commerce, Mrs. A. M. Prout, to our advertisers, to the business men of the city, and especially to the merchandising units under out-of-town management.

One can not wave a magic wand and produce a book at will. Books are printed, and the printing must be done with meticulous care. Strange as it may seem, printers hold tenaciously to the idea that they must be paid. The "woman who pays" must have married a printer.

This little sketch of Salisbury is hardly representative of the civic pride which leavens all of our activities. Here is found the true spirit of 100% co-operation which will one day build a great city.

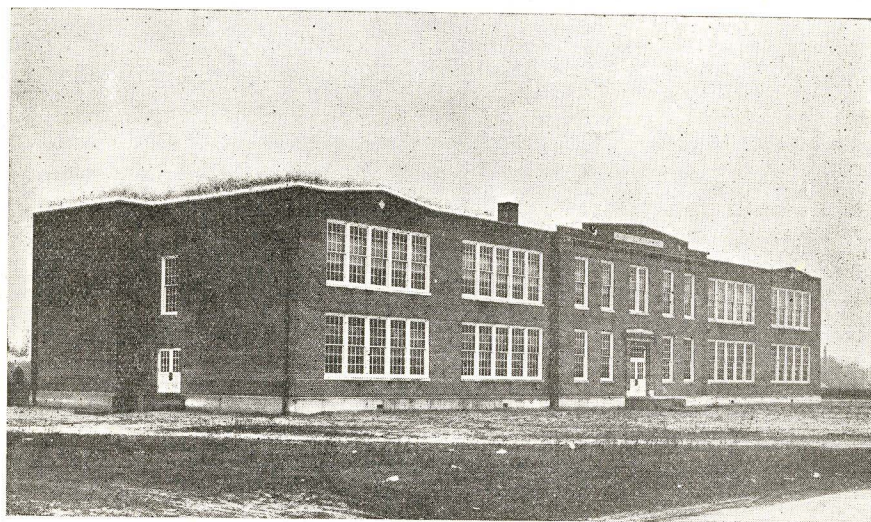
Here's the book, and we hope you like it. Don't tear it, don't get it dirty—and be sure to read it.

Built mainly to boost our little city, we have tried to make it human, natural and readable. It was as much a labor of love as the Depression would allow. We have told the truth once or twice and used a bit of blarney on occasion. "What we have written—we have written," and if you have a crow to pick with the editor, the good people of the Eastern Shore, or any of our sister towns, come on and get it off your chest.

One good Eastern Shore dinner—and you'll forgive us all our sins. One lazy day to ramble over white ribbon roads, through fertile fields and virgin forests; one day under Maryland's sunny skies, and you'll be an "Eastern Shoreman forevermore. Strawberries ripen early—we are fast building new roads through enchanted lands. Come, traveler, come!

AFFRO—AMERICAN SECTION

"Lakeside" Colored High School and Elementary Department



This modern school building—combining both the High School and Elementary departments, was erected several years ago on ground purchased by the colored patrons of the school.

Professor C. H. Chipman is the Principal. The school employ seven high school teachers and nine elementary teachers. It has an enrollment of 200 high school students, and 400 elementary students.

HIGH SCHOOL ACTIVITIES

An interesting feature of the splendid work being done to train the colored youth of the city, is the Home Economics Club, organized and directed by Mrs. Jeanette P. Chipman, wife of the Principal. The members of this Club, composed of first, second, third and fourth year High School students, hold weekly and monthly meetings, for instruction in the varied phases of practical citizenship. The boys and girls have separate organizations, but with the same high purpose in view. In these meetings an attempt is made to teach the student the fine art of living. Vocational guidance is one of the objectives; dramatics, cooking, deportment and whatever might tend to make well rounded men and women, are taken up and studied from month to month. The Industrial Art Club, directed by Mr. Albert Lee, is the boy's organization. Miss Lola Elzey is the President of the girl's department.

The students have a good library at their disposal and many delightful little plays are given during the school term.

The Parent-Teachers Association is well attended; Mr. Simon Horsey is President, and Mrs. Bessie Bowser, Secretary.

COUNTY SCHOOLS

The Colored Schools of Wicomico County have made great progress within the past few years, both as regards housing, and securing efficient teachers. This is largely due to the broad sympathies and liberal attitude of the Board of Education and the able Superintendent, Mr. J. M. Bennett. Credit is also due Mr. J. W. Huffington, State Supervisor, and the late P. E. Gordy, who was highly esteemed by both groups. Professor C. H. Chipman, Principal of the High School for the past 18 years, has been instrumental in helping to shape the character of hundreds of the colored youth of Wicomico County. Many who are holding prominent positions throughout the State owe their success mainly to his efforts. (MISS) M. A. DASHIELL,

Supervisor of Colored Elementary Schools.

Business & Professional Directory

DENTISTS

DR. G. DURRETT WHITE—615 Poplar Hill Avenue. Tel. 1043.

PHYSICIANS

DR. ARTHUR D. BROWNE—Office: West Main Street.

DR. G. HERBERT SEMBLY—504 E. Church St. Tel. 1331. Branch office: Snow Hill, Md.

FUNERAL DIRECTORS

CHAS. H. PURNELL—500 E. Church Street. Telephone 670. Branch office: Snow Hill, Md. Tel. 99-M.

J. F. STEWART AND COMPANY—Main office: 402 E. Church St. Tel. 816.

Branch Offices:
Easton, Md., John Dashiell, Mgr., Tel. 653.

Berlin, Md., Ewing Brown, Mgr., Tel. 104.

Pocomoke City, Md., Samuel Long, Mgr., Tel. 491.

CONTRACTORS & BUILDERS

CLARENCE WEST—Will sell lot and build. Low cost. Experienced builder. East Church Street.

GROCERY STORES

J. U. LANGSTON—330 East Church Street. Groceries and Meats.

SIMON HORSEY—Lake Street. Groceries—Confections.

PAINTING & PAPER HANGING

D. W. WINSTON—501 East Church Street. Telephone 670.

INSURANCE—LIFE

NORTH CAROLINA MUTUAL LIFE INS. CO.—809 W. Main St. N. O. Woody, Field Agent.

RESTAURANTS

WINDER'S RESTAURANT—East Church St. Short order service. Regular meals.

CHURCHES

JOHN WESLEY METHODIST EPISCOPAL—Broad and Church Sts. Rev. Elmer P. Gibson, Pastor.

WHITE'S TEMPLE M. E. CHURCH—(Lakeside) Rev. F. T. Johnson, Pastor.

ST. PAUL'S A. M. E. ZION—Nathaniel Stevenson, Pastor. Rev. J. M. Dickerson, District Supt. 607 Poplar Hill Ave. Tel. 1496.

ST. JAME'S A. M. E. ZION—L. D. Lucas, Pastor.

ST. LUKE'S A. M. E. CHURCH—Rev. Hayman, Pastor. Rev. Samuel R. Walker, District Supt. Broad Street.

FIRST COL. BAPTIST CHURCH—Rev. A. B. Lee, Pastor.

FRATERNAL ORGANIZATIONS
OMITTED FOR LACK OF SPACE

A Tribute To Industry

The wheels of industry around us roll
 With throbbing, pulsing action. 'Gainst the sky
 Tall stacks in silhouette are towering high,
 While trains below are loaded with the toll
 Of man-made things, a long enlisted roll
 Of art and craft. This twain shall ever vie
 Each with the other, lest there soon shall die
 A city's vibrant soul.

Here busy man, afar from care and strife,
 Doth ply his trade. Here brain and cunning, skill,
 Are blended with a keen desire to fill
 The bins of markets, essences of life,
 Urging man's nimble fingers apt and rife
 To pride of produce, backed by iron will.
 For life is industry: and, better still,
 All industry is life.

—Plat Young

COMMERCIAL SECTION

THE ROMANCE OF TRADE

WHAT BUSINESS HAS DONE FOR THE WORLD

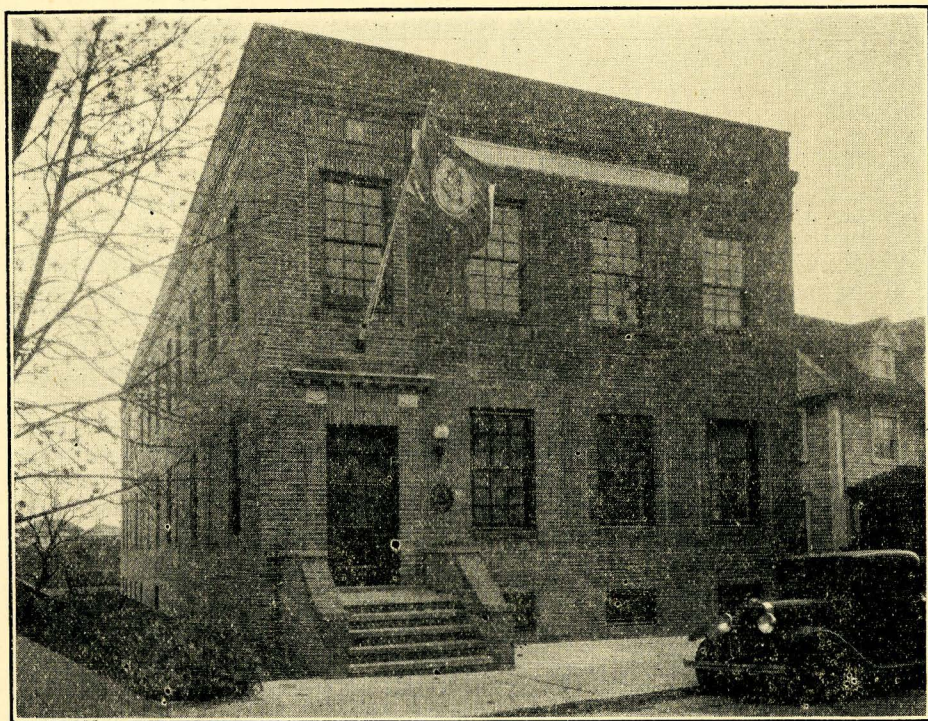
I make no apology for our devotion to business. It represents for the majority of our people the major activity of life. It is more than production. It is more than trade. It is more than transportation and finance. It is more than all of them together. It has made history. It has created law. An eminent jurist has said: "Long before the State arose from its couch, in the morning twilight of history, trade had already completed a good part of its day's work. While the States were fighting one another, trade found out and leveled the roads that led from one people to another and established between them a relation of exchange of goods and ideas; a pathfinder in the wilderness; a herald of peace; a torch-bearer of culture."—Owen D. Young.

Unfortunately, into the Romance of Trade enters much bickering and petty jealousy. What we so glibly term "Business," is merely the exchange of commodities between man and man. Caveat Emptor is no longer good doctrine in the marts of trade. Business is being conducted on a higher plane than ever before. Our Commercial section represents the business part of this book. The romance of human interest is there; the brave struggle of some small business man; the spirit of cooperation, and etched on every page, the love of a loyal people for their native home.

With all sincerity, we believe that the average citizen of any Community, all things being equal—should give his home merchant the preference. We invite the shoppers of the Shore to Salisbury in a spirit of friendly competition with our brother merchants in the neighboring towns.

Owing to our more fortunate geographical location, and larger population, our stores are able to offer a greater variety of desirable merchandise than others not so fortunately situated.

To the discriminating shopper, and those desiring to avail themselves of our larger assortments; to the visitor and our neighbors on the Peninsula, we extend a cordial welcome to the city, and for our stores and other places of business, we pledge the utmost courtesy, honest values, and a sincere appreciation of your patronage.

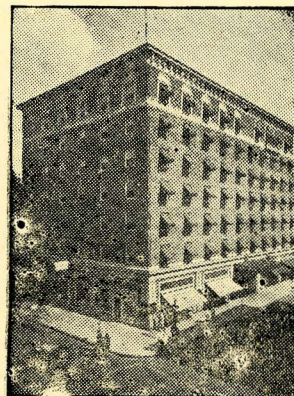


Salisbury Telephone Building

You can't eat a telephone, but the telephone does much to help you eat. Maryland's Eastern Shore, famous for its berries, melons, fruits, vegetables and other farm products, supplies the markets of metropolitan cities in the eastern half of the United States with these delicacies. As a result trains, trucks and boats are constantly engaged in the transportation of Maryland produce to the provision marts of the country.

In this garden spot area, agriculturists depend on the telephone to keep in touch with their markets. The Eastern Shore area is served by 29 central offices, connecting about 11,000 telephones, according to a statement made by M. E. Johnson, commercial superintendent of the Chesapeake and Potomac Telephone Company of Baltimore City with headquarters at Salisbury.

Long distance telephone lines connect the Eastern Shore with other sections of Maryland and with the country at large. Canada, Cuba, Mexico, and leading countries of the world may also be connected by telephone with this area.



THE WICOMICO HOTEL

SALISBURY, MD.

The Eastern Shore's Most Modern
and Finest Hotel

All hotel conveniences, two dining rooms,
ball room, club rooms and other facilities
for banquets, conventions, meetings, etc.

TAP ROOM

Congenial surroundings in
which to enjoy luncheon or
a sandwich at any time.

Good Beer always.

Excellent Cuisine

Efficient Service

OTIS G. CLEMENTS, Manager

E. S. Adkins & Co.

EVERYTHING
NEEDED FOR **BUILDING**

Office and Plant—Baltimore Street

Tel. Exchange 1070

PROSPEROUS—PRODUCTIVE—PROGRESSIVE

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For Fine Beers For Over Fifty Years

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A Refreshing and Nourishing Beverage
IN BOTTLES—ON DRAUGHT

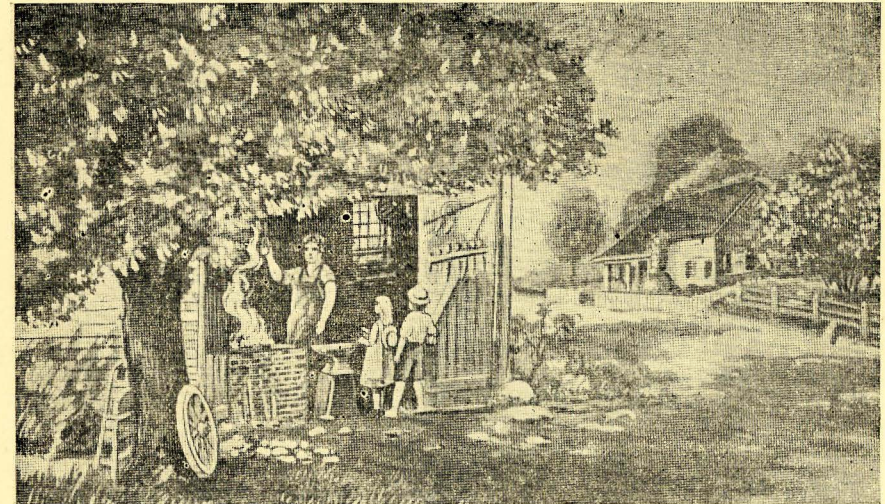
TO THE RETURN OF PROSPERITY—OPEN A BOTTLE OF PIEL'S

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For Salisbury and Adjoining Territory
Cor. R. R. Ave. & Williams St. East New York Brewery
Telephone 1488 315 Liberty St., Brooklyn, N. Y.

Long is the road—and weary,
That tired feet must travel;
But a bottle of "Piel's"—
You're up again—
And ready to hit the gravel.

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The Village Blacksmith Served The Needs of The Community

TODAY

A Modern Machine Shop with electric and acetylene welding,
a Foundry equipped to make iron, brass and aluminum castings,
are necessary to meet the requirements.

WE ALSO CARRY A FULL LINE OF MILL SUPPLIES
SAW AND PLANING MILL MACHINERY

R. D. GRIER & SONS CO.

RAILROAD AVENUE
PHONE 38

Pen Sketches of Good Citizens



Salisbury has a large family of adopted sons. Good boys—all of them, whose mothers raised them on a switch—and raised 'em "frequent." Genial John Tomlinson is one. He was born in Delaware, but that was never held against him. Beginning life as a school teacher, he soon abandoned the Pedagogue's chair for something more substantial. Engaging in the manufacture of baskets and crates at Hebron, Md., his plant was later moved to Salisbury, where it was operated continuously for thirty years. The Salisbury sand in his shoes produced an industrial itch, and one line of business was not enough. In 1902 he made his debut in the canning field, operating successfully on a large scale for twenty years. Looking for other fields to conquer, he organized the Maryland Ice Co., later merging with the Crystal Ice Co. and Jackson's Ice Plant. All of which form the present Salisbury Ice Co. The Home Gas Co. was organized in 1908, and he followed that achievement in 1913 by promoting and building the Arcade Theatre, of which he was General Manager for a number of years. He is now President of the Arcade Theatre Co. He claims to have retired, but one can never tell when he is going to break out. He has been one of the active builders of his adopted city, and enjoys the enviable record of success in every line he has entered.

The city extends a cordial welcome to Mr. B. F. Dye, of Bristol, Tenn., who succeeds Mr. B. O. Lee as Superintendent of the Home Beneficial Insurance Co., with offices in the B. & L. Building.

Mr. Dye is fast becoming a good Eastern Shoreman, and making friends for himself among our people.

Among the corp of high class men working out of its Salisbury office, many of them with long and honorable records, the Assistant Superintendent, Mr. I. C. Patey, heads the list. Enjoying the distinction of having written the first application for his Company at the Salisbury office, he has climbed steadily up the ladder since that time. After selling his first policy, he immediately sold himself, not only on insurance, but to the service of the Home Beneficial. That he has made good goes without saying.

Seven years of loyal intelligent service brought the usual reward that follows in the wake of hard work. The position of Assistant Superintendent was not inherited—it was not a Christmas gift; it didn't come to him—he went after it. And because he went after it with hard work and a strict adherence to duty he got it. In addition to standing well with his Company, Mr. Patey is highly esteemed by his policy holders, many of whom are neighbors and friends. He has made the "policies that fit the pocketbook" a byword on the Shore. Honest effort always pays good dividends. Patey admits it.

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ASPARAGUS ROOTS

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J. E. HASTINGS, Mgr.

Telephone 780

2nd Floor
Cinno Bldg.

122 North Division Street
Salisbury, Maryland

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To have and hold and call your own,
And say with conscious pride—
"This is my home—my castle strong,
That light—my fireside."

Consult—

G. A. BOUNDS & CO.

AND LEARN HOW EASY IT IS TO BUILD AND OWN YOUR HOME

PROSPEROUS—PRODUCTIVE—PROGRESSIVE

EASTERN SHORE PUBLIC SERVICE COMPANY

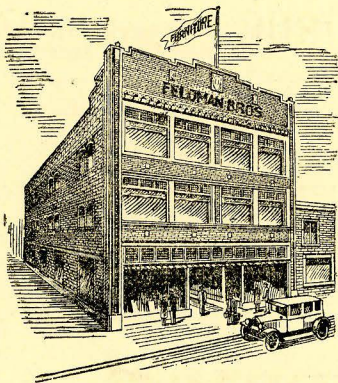
*A Prominent Factor in the Industrial Department
of the Eastern Shore*

Ample power for the movitation of industry is easily and readily available through the service of Eastern Shore Public Service Company, which provides electrical energy for power and lighting to the people of the Eastern Shore. The Company serves eight counties on the Eastern Shore of Maryland; two in Delaware; and two on the Eastern Shore of Virginia. Its General Offices are in Salisbury Maryland.

The central generating station of the Company is at Vienna, Maryland, the approximate center of the Shore. Secondary and stand-by plants are at Betterton, Love Point, St. Michaels, Tilghman, Oxford, Princess Anne, Crisfield, and Pocomoke in Maryland; at Laurel and Dover in Delaware; and at Chincoteague, Tasley and Exmore in Virginia.

Besides manufacturing and distributing electrical energy, Eastern Shore Public Service Company operates ice plants at Pocomoke, Crisfield, Deal's Island, Tilghman, Love Point, and Betterton in Maryland; at Dover in Delaware; and at Chincoteague, Tasley, Wachapreague, and Exmore, in Virginia. Gas service is supplied to Cambridge, Maryland. Other than its utility services, the Company engages in the merchandising of standard electric appliances of nationally recognized lines.

Constant effort is made to improve service through the use of modern equipment. Very recently a new high voltage transmission line was completed between Salisbury and Crisfield which brought energy from the Vienna plant to the towns and communities of Princess Anne, Crisfield, and Pocomoke, Maryland, and to Chincoteague, Virginia.



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White & Leonard
The Rexall Stores

"A Salisbury Institution Since 1889"



Market gone agin you—
And everything dead wrong?
Needin' som'pin'. Pard,
To tune your heart to song?
Well, a never failing remedy—
Full o' courage—hope and cheer,
Is a mansized meal to start with—
And a bottle—
Of old BLUE RIBBON BEER.
Order a steak and onions—
Blue ribbon on the side;
You're stronger—so's the market,
BLUE RIBBON (mixed with courage)
Turned the tide.

PABST BLUE RIBBON BEER

THE BEST OF BETTER BEERS

R.J. Rhodes Distributing Company

Distributors

Warehouse—Mill St.

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Salisbury, Md.

The Elks Of Salisbury

These are the Elks of Salisbury;
A fun loving aggregation;
These are the fellows who wrote
Love notes to Carrie Nation.

These are the barefoot boys
Of a few short years ago;
And nobody knows—if you're asking me,
What made their stomachs grow.

These are the chaps who'll greet you
Every day with a smile;
Who'll lend a dollar—or maybe two,
And walk with a friend a mile.

These are the regular guys—
The playfellows of the land,
Who'll aid each other with something more
Than just a shake of the hand.

These are the boys who stay out nights—
Tho' not inclined to roam,
But merely to help some erring "dry"
Whose legs won't take him home.

These are the fans of frolic and fun
Whose days are tuned to mirth;
A jolly lot—and believe it or not—
The very salt of the earth.

These are the Elks—a noble herd,
And wings are not their stye;
But a "Hello, Bill!" is a pal and friend—
And dammitt! that's worthwhile.

These are the boys of everywhere
That are known from coast to coast,
Nothing but kids—and a noisy bunch,
But always the perfect host.

These are the Elks of Salisbury,
And Lord, you know that aggregation,
But try 'em and test 'em, take 'em as is—
They're the backbone of a nation.

Dedicated to Roy Rhodes—and the Elks of Everywhere

—W. C. T.

Wherever You Go
TRAVEL IN COMFORT
AND SAFETY BY

RED STAR

DeLuxe Motor Coaches

Express Service by way of Claiborne
Annapolis Ferry to

BALTIMORE

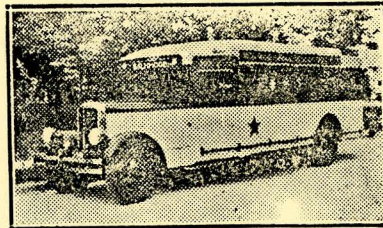
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Frequent Daily Service to Ocean City, Baltimore, Wilmington,
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MARYLAND



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Colonial Service Station

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Southern Courtesy—Yankee Pep;
Yes Sir! how's your gas?
Clean the windshield—wipe the hood—
And not a word of sass.
Old Plantation manners—
Mixed with Yankee pep;
Good service is our motto—
When you call we step.
Grease her—oil her—shine her up—
Fill the tank with gas;
Not for tips—just service plus—
Goodbye—thank you, don't drive too fast.
The weather? yes sir;
Looks like snow or rain?
Remember COLONIAL service—
And Mr. whatever you do,
Be sure and call again.

E. MAIN ST. **Twilley & Williams** TEL. 540

FARM for SALE

For Sale: Forty acres—more or less,
With a house and barn—
Where the Sparrows nest.
A stately chimney—with bricks of red,
And a fireplace, too,
And an old fashioned bed.

Around the porch and over the door,
Clusters of crimson roses grow;
And scattered about most everywhere—
The chirp of birds on the soft spring air.

Oh yes, we near forgot
A lilac bush on the garden plat.
It is all for sale—forty acres or more,
With a rake for the lawn
And a garden hoe.

There's work a' plenty for a man to do—
'Till the sun sinks low—a beautiful view.
The heartache and happiness we leave behind,
May after all, be a state of mind.

There's a moon that rises soon or late,
Over the old big oak by the pasture gate;
The snows in winter—the grass in spring,
The Bob White's whistle
And the grapevine swing;

The rustle of the corn
In the soft south breeze,
And the sunshine of summer—
There's no charge for these.

Forty acres of land and a house and barn;
Fit home for a King—the Rose Hill Farm.
And over and about the house and yard—
Countless stars to keep watch and ward.

Forty acres we hold it, more or less;
'Twas a grant you know, from good Queen Bess.
There's a wooded hill—and the meadow land
That a lover of the soil will understand.

Full forty acres of rich brown loam—
With a house and barn—
A strong man's home.
The farm's for sale, but the joy of giving
Your heart to the soil—the sweets of living—
With tender memories of work filled years;
And laughter and song—and the boon of tears,
These—are yours to harvest
Through the fruitful years.

—W. C. T.

SALISBURY'S FASTEST
GROWING FURNITURE STORE



NATHAN'S



GOOD FURNITURE SINCE 1880

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104 East Church Street

GIFTS THAT PLEASE

Just a step around the corner—
On a very busy street,
Is a little shop that lures
My not unwilling feet.

No modernistic touch
About this cozy shop,
Invites the bargain lover—
Enticing him to stop.

But a dignity of bearing—
Suggestive of a smile,
Would tempt the veriest cynic
To linger for a while.

Gifts for Milady's choosing—
Rare bits of truest art;
Not curious trinkets merely,
But gifts that touch the heart,

A vase from over seas—
And something from gay Parree;
A miniature of Washington—
Of Lincoln—or of Lee.

The skill of master craftsmen
Bring the old world to the new—
In this shop around the corner;
I love it—so will you.

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The College of The Eastern Shore
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NEW—MODERN IN EVERY RESPECT

Communicating Rooms With or Without Bath

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LIMA BEANS — PEAS WAX BEANS — ASPARAGUS

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Dulany brands—

From the Eastern Shore;

Once taste their flavor—

You'll ask for more.

A Sunshine mixture

Of Food delicious

Full sanitary pack—

And very nutritious.

Run Right to

READ'S

For all Your Drug Store Needs

101 W. Main and Division Sts.

SALISBURY, MD.

High Spots in the Business Section

Raymond A. Weisner, Inc., who oil the wheels, report that business is back.

The Eastern Beauty Supply Co., H. L. Purnell, Prop., is a new enterprise for the city. Purnell is a hustler.

Gordy Brittingham—the good barber, invites both friends and enemies to visit his new shop in the Mayflower Hotel Building.

The Colonial Service Station would like to demonstrate Southern courtesy and Yankee pep.

NEW BUILDINGS

The Oliphant Chevrolet Sales Co. invites the public to visit their new building and inspect the new models.

The Larmer Building—occupied by the Manhattan Shirt Co.

The Graham Building—Main St. To be occupied by J. H. Newberry & Co.

Under construction—the new Public Library Building; Bush and High Sts. Malone & Williams, architects.

Recently completed—the Downing building—the Baysinger building, all a credit to the city.

The new Wm. Penn Hotel, thanks to the good work of Malone and Williams, architects, is nifty. It is cozy, neat, and decidedly attractive, and reasonable in price.

Every modern convenience in the Feldman and Ludlum apartments, recently completed on Camden Ave.

Business is pushing the Sunoco Oil Co. into a new building.

The Chamber of Commerce is blamed for everything except the weather. Receiving scant praise for the good work it does. Unselfishly serving without money and without price, this organization pursues the even tenor of its way, ever alert to the best interests of the community.

SALISBURY SAYS---

Good Morning, Mr. Roosevelt, We Are Better Today

This is no idle boasting—

No bolshevistic talk.

But our word to the depression

Is "walk, dam you, walk."

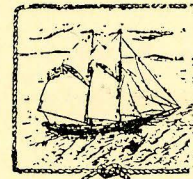
No checks are ever refused at the bank of honest endeavor.

Life is just one automobile payment after another.

The way back is open to all.

Now's the hour—now's the time,
Grit will make a man sublime.

Open the doors of your mind and the doors of opportunity will open to you.



...THE...

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Makes every effort to serve its patrons with
COURTESY, EXACTNESS AND DISPATCH

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Carefully Compounded. Free Delivery to any Part of the City

FOUNTAIN SERVICE—CANDY DEPARTMENT—BOOKS

You are always welcome at Toulson's

THE TOULSON DRUG CO.

Prescription Specialists

DR. H. L. GORDY, Mgr.

L'Envoi

You have doubtless found the contents of this book to vary slightly from the usual Chamber of Commerce literature. That was our intention and we make no apologies for this rank heresy. Platitudes are for Politicians, and people who feed on the soft mush of nonsensical nothings. Statistics weary the soul, and contradict each other with mathematical regularity. Salisbury is not the one perfect place in which to work or live or die, but it is a dandy town, and your scribe has lived happily here for twenty years.

In common with our sister cities in the forty eight States, who went on a wild stampede of high living and crooked dealing, we have made some extravagant claims in the past; a mistake of the head and not of the heart. Everything was advertised as being indigenous to this section except the pot of gold at the end of the rainbow. Inasmuch as we are no longer on the gold standard, that need not now concern us.

To the Tourist; To the home-seeker; to the stranger in our midst and all and sundry, our word is this. We are just like other folk; Plain, ordinary human beings, trying to do the right thing. Like everyone else, proud of our town, proud of our State—our traditions, and the little we have accomplished.

Just come in and make yourself to home. Settle down and live with us. Work with us. Hope, fear and pray with us. Make yourself one with us, and we'll do our best to measure up to that high standard of citizenship, of neighbor and friend, which is the common heritage of the peoples of God.

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Accountants. Colonial Bldg. A. M.
Ball, Resident Mgr. Phone 437.

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CO.—W. H. Gill, representative.
Claremont & Smith Sts. Tel. 713-J.
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tion.

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Camden Ave. Mrs. Almeda Cale,
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LLOYD A. RICHARDSON—Designer and Builder. 124 E. Main St. Tel. 1427.

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WICOMICO COUNTY FARM BUREAU COOPERATIVE ASSN., INC.—Owned by farmers—Run by farmers. Seeds—Feed—Hay and Lime. Warehouse: Isabella Street, near Bryd's Siding. Telephone 393.

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ALLISON & WALTON—Wholesale distributors Auto Parts. Main St., opposite P. O. Phone 1242.

AUTO PARTS CO.—Distributors Automobile parts and supplies. 129 Camden St. Tel. 1272. (Horace Mitchell).

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EVANS & BREWINGTON—Auto Service. Chevrolet and Studebaker Cars a specialty. Acetylene Welding and Cutting. Market St. and Circle Ave. Phone 1285.

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JOHNSON'S AUTO SERVICE—"Next to the Best Mechanic in town." Sales and Service. Packard—Hupmobile. Postoffice Square—Phone 1210.

PARSONS BROTHERS GARAGE—Ford and Chevrolet repairing a specialty. Gasoline, oils and accessories. Frames straightened and welded. Water and Baptist Sts. Phone 1005.

N. J. PERDUE—Tires—Tubes—Batteries. Flat Tire Service—Vulca-

nizing. Re-tread and new tires. Camden St. near market.

POPE & HITCHENS—General Auto Repairs. For Real Service. Lake Street, near Willow.

RAY'S REPAIR SERVICE—Ray W. Disharoon, Mgr. Brakes and Ignition a specialty. Parts, Tires and Tubes. 208-210 Market Street. Day phone 498; night phone 776-R.

SALISBURY AUTO TIRE REPAIR CO.—W. Church St. N. James Gordy.

SALISBURY AUTO BODY WORKS—H. E. Brittingham. Fender—Body—Radiator—Top or Glass service. Downing Bldg., E. Market and Poplar Hill. Tel. 1226.

TULL AND ADAMS—Fender and body repairing. Autos painted. Tops installed. Windshield and door glass installed. Radiator repairing. Water St. rear post office. Phone 195.

G. W. WANNA—Body and Fender Works. Radiator, Fender and Body repairing. Camden Ave. at bridge.

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J. W. CROCKETT—Porch and Window Awnings. Auto Tops—Recovered—Repaired. Market St. Tel. 294.

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COLONNA'S BARBER SHOP—Camden St. at Bridge.

COULBOURN'S BARBER SHOP—South Division Street.

EAST'S BARBER SHOP—E. Church Street. C. H. East.

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WILL HASTINGS—W. Main Street.

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REED'S BARBER SHOP—Brown Street.

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